



EDUCATION

New York City College of Technology of the City University of New York
Degree: Bachelor of Technology
Major: Communications Design
Degree: Associate of Applied Science in Communications Design

Brooklyn, NY
Expected Graduation: June 2019
Concentration: Web Design
Graduated: January 2016

TECHNICAL SKILLS

Hypertext Markup Language
Entity Relation Diagram
Adobe Experience Design
Sitemapping
JavaScript
mySQL
GITHUB
Search Engine Optimization
Search Engine Marketing
Cascading Style Sheet
Digital Photography
PHP
QWERTY: 41kpm
Typing: 53wpm

SOFTWARE SKILLS

Adobe AfterEffects
Adobe Photoshop
Adobe Illustrator
Adobe Acrobat
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Adobe Audition
Adobe Responsive Design
Adobe Bridge
Final Cut Pro
Pages
Numbers
Keynote

EXPERIENCE

Blank Slate Factory
Brooklyn, NY

- Performed Quality Analysis of the UI Design for responsive website, www.Brownstoner.com
Performed troubleshooting UX of various viewports, looking for cross-browser compatibility concerns
Linked 252 images in one day to website database
Linked 499 images to database for website
Added 1239 line entries to database initially with 99.93% accuracy (self-corrected to 100%)
Assured Quality by logging into mobile site via social media (Facebook, Google+) and email

UX Design Intern
February 2016 - May 2016

Angel Orensanz Foundation
New York, NY

- Increased their Facebook following by 2500% in 10 months caused by effective management of keywords
Maintained day-to-day operations of social media communities
Used keywords to spike a rise in social media activity
Increased site visitation by 89%

Social Media Assistant
February 2013 - December 2013

Official CityStore of New York
New York, NY

- Consistently monitored inventory for the website and changed products availability
Coded e-newsletter with specific instruction
Designed digital advertisement to boost sales through the government website

Web Design Intern
May 2011 - January 2013

PROFESSIONAL ADVERTISING CLUB

The OneClub for Creativity (formerly TheOneClub)
Membership: October 2015 - October 2017

Creative Boot Camp, New York, NY
Sponsoring Host: Wunderman, A Member of WWP Group

4-Day Advertising Competition
Client: U.S. Tennis Association (USTA)

2016 New York Creative Boot Camp Winning Team Member

- Demonstrated strong teamwork and leadership qualities with 4 random colleagues with skills that compliment my own
Maintained professionalism during intense 4-day incubator
Won First Place with copy-free print campaign

VOLUNTARY ACTIONS

New Life Fellowship Church
Elmhurst, NY

- Video recorded various oral presentations and performances in preparation for global viewing via the internet on a bi-weekly basis
Periodically edited and prepared video recordings for global view

Camera Operator
April 2011 - November 2014